

6. The device according to *claim 1*, characterized in that
5 the means (C) for fixing each reinforcement element (21, 22) to its associated pouch
wall include bonding the reinforcement element of said wall.

7. The device according to *claim 1*, characterized in that the
10 reinforcement elements and the pouch walls are bonded together at discrete bonding
points.

9. The device according to *claim 8*, characterized in that said at
least one continuous adhesive strip extends approximately all the way across said
wall.

10. The device according to *claim 1*, characterized in that the
20 means for fixing each reinforcement element to its associated pouch wall include
adjustments to the wall, which can comprise folds or excess thicknesses.

11. The device according to *claim 1*, characterized in
25 that the lateral ends of the reinforcement elements are connected so as to surround
the lateral edges of the pouch or pouches.

12. The device according to *claim 1*, characterized in that the
lateral ends of the reinforcement elements are not connected.

13. The device according to *claim 1*, characterized in
30 that the lower ends of the reinforcement elements (21, 22) are connected by a base
(23) located under the pouch or pouches.

14. The device according to *claim 1*, characterized in
35 that the reinforcement elements (21, 22) extend all the way up the pouch or pouches.

15. The device according to *claim 1*, characterized in that the upper ends of the reinforcement elements (21, 22) are connected by a top (24) covering the pouch or pouches.

5 16. The device according to *claim 1*, characterized in that the reinforcement elements (21, 22) include means which engage (210, 220) to re-cover the top of the pouch or pouches once their upper parts have been torn, in order to close the device.

10 17. The device according to *claim 16*, characterized in that said covering means of the pouch or pouches include a tab (210) made from the same material as one (21) of the reinforcement elements, to engage with a slot (220) of the other reinforcement element (22).

15 18. The device according to *claim 1*, characterized in that the reinforcement elements are printed on both their faces.

19. The device according to *claim 1*, characterized in that the reinforcement elements are made of cardboard.

20 20. The device according to *claim 1*, characterized in that at least one reinforcement element includes a tear line (L) along a desired path for opening the device, extending opposite the means (C) for fixing the pouch walls and the reinforcement elements so as to guide the user in tearing the pouch walls.

25 21. The device according to *claim 20* characterized in that each pouch comprises means (E) to weaken its walls, located at the same level as the tear lines of the reinforcement elements.

30 22. The device according to *claim 21*, characterized in that the weakness points of the pouch walls are provided by notches (E) on its lateral edges.

35 23. The device according to *claim 20* characterized in that said means (C') for fixing adjacent pouch walls are located opposite the tear lines (L) of the reinforcement elements (21', 22').

24. The device according to *claim 20* characterized in that the means (C) for fixing the pouch walls to the reinforcement elements include

two lines of adhesive between each reinforcement element and its associated wall, said lines of adhesive being located on either side of the tear line (L) of the reinforcement element.

5 25. The device according to- *Claim 10,* characterized in each pouch of the unit contains a different product.

26. The device according to- *Claim 10,* characterized in that distortion of the reinforcement elements is obtained by arching these elements.

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27. The device according to- *Claim 1,* characterized in that distortion of the reinforcement elements is obtained by folding these elements.